



**29th Atlantic Film Festival -
Music & Image* presents:**

***Music in Film: Help Music
Help Your Film Help You!***

[REGISTRATION FORM HERE](#)

*Music can be integral to your film's vision. A certain song in a specific scene can create a unique moment that is remembered forever. How do you go about making that happen? The **29th Atlantic Film Festival** is pleased to offer a workshop designed to give you an in-depth look at the integration of music into film through an analysis of the music-film connection. Designed to give you, the Film Producer or Director, the knowledge needed to navigate the music industry, this session will delve into the creative, licensing and business processes involved in placing music into film. Two leading Canadian professionals who work in the music publishing and music supervision fields conduct this one-day interactive seminar. We suggest that writers, producers, directors, and anyone that believes music is an integral part of their film or TV production participate in this workshop. The information will be broad enough to satisfy film and TV people on every level.*

**DEADLINE FOR SUBMITTING REGISTRATION FORM IS TUESDAY,
SEPTEMBER 8TH, 2009 (5:00 PM AST).**

INSTRUCTORS

Michael Perlmutter

Founder, Instinct Entertainment – Toronto, ON
www.thesidestreetproject.com

Michael spends his days and nights watching films and TV, listening to music, reading scripts, negotiating and moshing. His previous work included stints in advertising (U2 "Pop Tour"), Music Publishing (EMI Music Publishing Canada), artist management and Director of Music Supervision at SL Feldman & Associates. He now owns and operates instinct entertainment. Some of Michael's projects include work with the TV series *Queer as Folk*, *Degrassi: The Next Generation*, *'Da Kink in My Hair*, *Tribute Bands*, and *The Best Years*. Michael is currently producing a unique music event entitled, The Side Street Project.

Jodie Ferneyhough

Managing Director, Universal Music Publishing – Toronto, ON
<http://www.umusicpub.com/canada>

Currently holding the position of Managing Director for Universal Music Publishing Canada, Jodie also is the President of the Canadian Music Publishing association, where he is active in lobbying, copyright reform and media relations. He is a member of the board of SOCAN and the CMRRA. He is also responsible for the amalgamation of BMG music publishing Canada to UMPG Canada. While at Universal Music Publishing Group Jodie has been instrumental in the careers of *Sam Roberts*, *KOS*, and most recently, *Mobile* and *Hedley*, among others. He has been named Canadian Music Publisher at the annual CCMA awards, as well as Publisher of the Year at the annual CMW Industry Awards.

Date: Wednesday September 23, 2009, 10AM-4PM

Location: Delta Halifax-Baronets 1 (8th Floor)

Cost: Complimentary registration with AFF Delegate Pass or Music & Image Pass
visit www.atlanticfilm.com/reg09 or \$25+tax for the class alone.

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DEADLINE: Monday September 14, 2009 at 5:00 PM

Submit this form to Alyson Sanders by e-mail at alysons@atlanticfilm.com or
by Fax 902-422-4006.

Name: _____

Telephone: _____

e-mail : _____

website : _____

For Complimentary Registration

Pass #: _____

For Paid Registration

Visa MasterCard Amex Money Order* Cheque*

Name on credit card: _____

Credit card number: _____

Expiry: _____ / _____

I authorize the charge of \$28.25 (Fee includes 13% HST; #13031 9064 RT0001)
to my credit card.

Signature of cardholder: _____

Please make cheques & money orders payable to: Atlantic Film Festival Association

**Music & Image is a collaboration between the Atlantic Film Festival Association and the
East Coast Music Association with the objective of bridging the gap between music & the
film, television and new media industry*