

ADOPT-A-CLASS PROGRAM

ViewFinders, April 22-26, 2008

ABOUT VIEWFINDERS

In the spring of 2002, the Atlantic Film Festival Association launched ViewFinders: International Film Festival for Youth, a five-day celebration of film, video and media geared towards youth ages 3-18. The festival includes a comprehensive school program complete with a series of GCO-compatible lesson plans and curriculum-derived activities for students as well as evening and weekend screenings and events for families and young adults.

ViewFinders features films from around the world, including a selection of films made by youth. Viewfinders also offers youth competitions such as the Youth Jury Contest, Movie, Animation and Green Screen Challenges, Pitch for Production, and the Just Kidding! Open Mic Comedy Event. With record attendances and compelling programming, ViewFinders is poised to secure itself as the predominant cultural event for youth in Canada.

ViewFinders at the AFF, an extension of our annual April event, presents three days of daytime screenings geared toward children, school classes and families and will screen the winners of this year's Movie, Animation and Green Screen Challenges and the Pitch for Production winners.

THE ADOPT-A-CLASS PROGRAM

The Adopt-a-Class Program is a way for your organization to help send students to the ViewFinders school program.

By adopting a class you are helping to:

Foster a Future Generation of Creative Entrepreneurs

Film can be a wonderfully powerful and motivating force. ViewFinders lays the foundation for youth to collaborate on creative projects and access the world through cinematic magic.

Expose Youth to New Career and Education Options

Many youth who have taken part in ViewFinders as a result of the Adopt-a-Class program have gone on to make movies, study film at university and inspire future generations of talented youth.

Broaden Youth Views

Festival screenings tackle relevant issues such as bullying, diversity and conflict, while offering fresh perspectives on family, community and environmental themes.

Strengthen Ties Between Community and Education Institutions

Now more than ever, educational institutions need community organizations to be mentors, leaders and supportive of programs that inspire our youth and provide opportunities for creative expression.

BECOME A PART OF THE ADOPT-A-CLASS PROGRAM

With a tax deductible donation of \$500, you can send a class of 30 students to ViewFinders: International Film Festival for Youth. You can pick the class or we can select one of the many schools on our waiting list who want to take part but lack the resources. Just complete the form below and fax it back to 902-422-4006, or contact Keith Maddison at 902-420-4786 for more details.

Yes, I want to Adopt-a-Class to send to ViewFinders

The class I would like to send is _____

or

Yes, I would like ViewFinders to choose a class from their waiting list

Please note there is no HST charged on the adopt-a-class tax deductible donation. Due to printing deadlines, after February 15th Adopt-A-Class sponsors cannot be acknowledged in the ViewFinders Program Guide. Classes are also eligible for bus funding at \$3 per student.

COMPANY _____ CONTACT PERSON _____ TELEPHONE _____
 ADDRESS _____ CITY _____ PROVINCE _____ POSTAL CODE _____
 EMAIL _____ SIGNATURE _____

PAYMENT METHOD

Cheque AMEX VISA M/C

CARD NUMBER _____ EXPIRY _____
 CARD HOLDER _____
 SIGNATURE _____

For further information please contact:
 Keith Maddison, Sponsorship & Sales Assistant at 902-420-4786

Visit our website at atlanticfilm.com/view