

28th Atlantic Film Festival

September 11-20, 2008, Halifax, Nova Scotia, Canada

CALL FOR APPLICATIONS

10 X 10 MUSIC VIDEO PROGRAM

Monday, September 15 - Friday, September 21, 2008



At the **28th Atlantic Film Festival** as part of the **Inspired Music** Program and under the guidance of Norwood Cheek, veteran filmmaker and director of over 70 music videos, 10 Atlantic filmmakers will pair with 10 up-and-coming Atlantic bands with less than one week to create the ultimate music video. The program will culminate at an **Inspired Music** showcase, where the collaborating artists and bands will premiere their music videos in front of fans, Atlantic Film Festival delegates and industry professionals from around the world.

Filmmakers of all levels as well as emerging, export-ready and exporting artists are encouraged to take advantage of this unique opportunity for exposure at the **28th Atlantic Film Festival**. Learn the fundamentals of pre- and post-production of contemporary music video making or further develop pre-existing skills, from the development of the band's visual concept to the final edit of the video.

Selected filmmakers and artists / bands will participate in a 10 x 10 music video workshop and have access to professional film equipment for the duration of the 5-day program.

APPLICATION DEADLINE: Wednesday, July 2, 2008



NORWOOD CHEEK

A filmmaker for over 17 years and founder of Flicker – an ongoing short film festival– Norwood Cheek is most often recognized for his passion for Super 8 film. His unmistakable enthusiasm for film has contributed to the Atlantic Film Festival's Inspired Industry Sessions in the past, as he was the creator and presenter of the celebrated programs, *Attack of the 50 Foot Reels* and the *10 x 10 Music Video Program*. Norwood draws upon his experience of directing music videos with bands such as SuperChunk, the Donnas, the Cribs, AFI, Squirrel Nut Zippers and Ben Folds Five, to name a few, and is offering the compelling 10 x 10 program for the second year at the 28th Atlantic Film Festival.

RULES & REGULATIONS

1. Applications will only be accepted from Atlantic Canadian residents (NB, NL, NS, PE).
2. Applications must include a \$25CDN processing fee and must be received at the Festival office by the deadline of 5PM, **Wednesday, July 2, 2008**.
3. Email submissions will NOT be accepted.
4. The workshop will be limited to a maximum of ten filmmakers and 10 artists/bands. Participants will be notified the week of July 1, 2008. This group's selection will be final.
5. All successful applicants must be available to attend for the full duration of the program and the screening of the final video(s). An inability to take part in all aspects of the program may lead to removal from the program.
6. The Atlantic Film Festival retains the right to host a minimum of one screening of the final videos created.
7. The Atlantic Film Festival Association and Norwood Cheek retain the right to market, promote, distribute, sell, and/or license the 10x10 video documentary compilation.
8. The master tapes of the 10x10 belong to AFF. The bands and filmmakers can post or upload their individual video at their own discretion, and the bands can use their individual video as a promotional tool - for example to be sold or submitted to video channels.
9. The videos may be re-edited by AFFA, Norwood Cheek, the filmmaker or the band after the 10x10 screening.
10. The Festival retains the power to decide on all matters not specifically dealt with in these regulations. Notice of participation implies recognition of these regulations. In any dispute, the decision of the Festival will be final.

28th Atlantic Film Festival

September 11-20, 2008, Halifax, Nova Scotia, Canada



APPLICATION FORM 10X10 PROGRAM

FOR FILMMAKERS: Please submit the following:

1. Biography (100 word maximum - the Association reserves the right to make modifications to this bio for promotional purposes)
2. Filmography/Videography
3. Clip reel or web address (youtube, website, etc.)
4. Please answer the following:
 - a) If you could work with any band/artist who would it be?
 - b) Why do you want to make a music video?

FOR MUSICIANS: Please submit the following:

1. Biography and Photo or Press Kit (100 word maximum - the Association reserves the right to make modifications to this bio for promotional purposes)
2. TWO songs (please indicate preference).
Note: Artist must have released at least one professionally manufactured CD.
3. Website or Myspace address
4. Please answer the following:
 - a) If you could work with any filmmaker who would it be?
 - b) Why do you want to make a music video?

APPLICANT CONTACT INFORMATION:

NAME: _____ MAILING ADDRESS: _____
CITY: _____ PROVINCE: _____ POSTAL CODE: _____
DAYTIME TELEPHONE: _____ FAX: _____ EMAIL: _____

SIGNATURE & RELEASE

I have read and accepted the regulations and wish to apply to participate in the Atlantic Film Festival Association's 10 X 10 Program. I hereby release the Association, its Officers, Directors and representatives from any and all claims rising in any way from the submission of material by me or on my behalf whether on outline, treatment, script, film or otherwise, to the Association.

I understand that selected applicants will be required to sign a release form allowing the Association non-exclusive rights to use the Material produced, and to use his/her name, likeness, photograph, voice and other recordings and depictions in and for all Program publicity and related promotional purposes, including but not limited to the production of websites, print and other advertising material, electronic press kits and in any other manner and media, whether now known or hereafter devised, throughout the universe in perpetuity; and permission to modify, edit and alter the Material produced for all uses and purposes permitted by this Release at the sole discretion of the Association.

I understand that selected applicants will waive all rights to compensation for permitted uses of the Material or for the rights granted herein.

SIGNATURE: _____

NAME: _____

DATE: _____

ENTRY FEE \$25

Cheque AMEX VISA M/C

CARD NUMBER: _____ EXPIRY: _____

SIGNATURE: _____

All cheques should be made payable to the Atlantic Film Festival Association. All materials must be received at the office by Monday, June 16, 2008 at 5:00 PM.

SEND TO

Applications should be sent to: Leigh Meldrum, Inspired Coordinator, Atlantic Film Festival Association, PO Box 36139, Halifax, Nova Scotia B3J 3S9 by **Wednesday, July 2, 2008**, along with a fee of \$25 CDN.

For further details contact:

Leigh Meldrum
Inspired Coordinator
Atlantic Film Festival Association
902-420-4577 (work)
902-880-4991 (cell)
leighm@atlanticfilm.com

Andrea Dawson Thomas
Director of Operations
Atlantic Film Festival Association
902-420-4523 (work)
902-448-2935 (cell)
andrea@atlanticfilm.com

For more information on the 10 x 10 and other music programs at the 28th Atlantic Film Festival, please visit:

www.atlanticfilm.com/musicandimage