



Comments

“TAP has given me unique insights into trans-Atlantic co-production and opened my mind for Canada as a potential place for collaboration. Most importantly, I have built a very valuable network with both Canadian and European producers which I really can’t wait to use!”

Birgitte Skov (SF Filmproduction), Denmark
TAP 2010 Participant

“TAP was such a strategic market forum that I left with friends rather than names, and forged lasting relationships rather than just collecting business cards. Who could ask for more?”

Victoria Hirst (Victorious Productions), Canada
TAP 2010 Participant

“Best was the blend of practical teaching, intensive networking, and the targeted search for project and finance partners.

The co-production market Strategic Partners is a real insider tip, especially because of the great mix of delegates and the hothouse atmosphere.”

Marc-Daniel Dichant (SCHMIDTz KATZE FILMKOLLEKTIV), Germany
TAP 2009 Participant

CONTACT

www.coproduction-training.com

For EUROPEAN producers:

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For CANADIAN producers:

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For US producers:

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A project by



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NEW PARTNER!
Europe | Canada | USA

TRANS ATLANTIC PARTNERS

Apply now! Deadline is March 22nd, 2011



A Project by

Erich Pommer Institut (Germany)

The Erich Pommer Institut (EPI) is an institute for media law, media economy and media research based in Potsdam, Germany. EPI provides practice-oriented research, academic teaching, industry training as well as media consultation and constantly applies the latest observations and findings of the film, TV and music industries to a wide spectrum of fields. Each year, EPI organises and hosts around 40 seminars, workshops, conferences and panels – both for the German as well as the European media industry.
www.epi-medieninstitut.de

Independent Filmmaker Project (USA)

Independent Filmmaker Project (IFP) is the U.S.’s oldest and largest non-for-profit advocacy organization for independent filmmakers. IFP represents a network of 10,000 filmmakers in New York City and around the world, with a mission of ensuring that independent films enrich the universal language of cinema, seeding the global culture with new ideas, kindling awareness and fostering activism.
www.ifp.org

Strategic Partners (Canada)

One of the world’s pre-eminent co-production markets, Strategic Partners (SP) focuses on feature film, TV fiction, multiplatform and long form documentaries. SP is the place to discover and develop compelling projects and make investment happen. Strategic Partners is a property of the Atlantic Film Festival, Canada’s authentic and local Festival providing a unique atmosphere for watching some of the best international, Canadian and Atlantic Canadian films.
www.atlanticfilm.com/sp

The Erich Pommer Institut, Potsdam (Germany), Strategic Partners, Halifax (Canada) and IFP, New York (USA) proudly present a three-module, intensive training and networking Program for film producers from Europe, Canada and the US.

CO-PRODUCTION TRAINING CO-PRODUCTION NETWORKING CO-PRODUCTION PARTNERS

TRANS ATLANTIC PARTNERS gives producers the necessary tools and knowledge to manoeuvre through the complex arena of international co-productions / co-ventures and to overcome the legal and financial barriers.

MODULE 1

June 21st – 26th, 2011 in Berlin

MODULE 2

September 14th – 19th, 2011 in Halifax

MODULE 3

September 19th – 23rd, 2011 in New York

PARTICIPANTS BENEFIT BY:

- Developing specific skills in international co-production / co-venturing
- Learning from key professionals from both sides of the Atlantic
- Receiving up-to-date information on film funds and tax incentives
- Discovering new international partners and projects
- Accessing top industry players to discuss their projects in 1-2-1 meetings
- Participating in excellent networking opportunities

COURSE DESCRIPTION

TAP offers a unique combination of intensive, hands-on training with effective networking and targeted project partner search. The program includes participation at *Strategic Partners*, Canada's premier international co-production event as well as at IFP's prestigious *Independent Film Week*, the oldest and largest forum in the U.S. for the discovery of new projects in development and new voices on the independent scene.

TAP provides detailed information on international co-production from a European, Canadian and US perspective including:

Case Studies

- Indepth, candid case studies of successful trans-Atlantic co-productions / co-ventures presented by acclaimed and award-winning producers

Finance / Market Intelligence

- The European, Canadian and US audiovisual market-figures, structure, players, operating conditions
- The financial landscape for European, Canadian and US feature film production
- How to split the pie: revenue sharing

Legal Topics

- The legal framework: Europe | Canada | USA
- Bilateral treaties and the European Convention on Cinematographic Co-Production
- Co-production / co-venture agreements

Sales / Distribution / New Media

- Sales Agents and positioning in the marketplace
- Distribution in Europe, Canada and the USA – structures and players
- Multi-platform activities and market outreach
- Pitching projects

TRANS ATLANTIC PARTNERS is designed for

- independent producers with more than five years of professional experience in the film and television industry and at least one feature film or TV series produced
- a maximum of 8 producers from Europe, 8 producers from Canada, and 8 producers from the US

Please note that applicants with projects attached will be given priority status.

Participation Fee

€ 1.800 (approx. USD 2.300 / CAD 2.400 – current rate)

This Fee includes: Registration fees for Module 1, 2 and 3, *Strategic Partners* and *Independent Film Week*; Accommodation and meals in Berlin (5 nights), in Halifax (5 nights), and in New York (4 nights)

Application deadline is March 22nd, 2011.

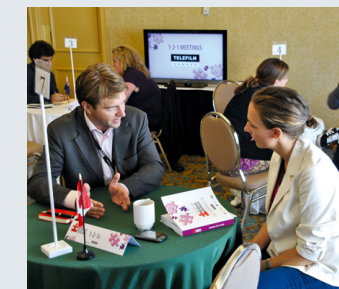
Please find the application form and guidelines at www.coproduction-training.com

QUESTIONS? Please contact

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For AMERICANS: Amy Dotson, IFP
adotson@ifp.org | T: +1 212 465 8200 x203



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“Trans Atlantic Partners was a highly effective crash course in building international co-production relationships and will undoubtedly lead to several co-production projects for my company in the coming years. Well organized, efficient and fun, this program in Berlin and Halifax is highly recommended.”
Robert Budreau (Lumanity Productions), Canada
TAP 2010 Participant

“Trans Atlantic Partners truly serves a producer's needs. Both the training in Berlin and the market in Halifax pleasantly exceeded my expectations and I highly recommend the programme to any producer.”
Junyoung Jang (February Films), UK
TAP 2010 Participant

“TAP was a valuable program which has opened the doors to German and European partnerships on a number of projects. The program is meticulously assembled and guest speakers bring up-to-date knowledge relevant to making successful international co-productions.”

Damon D'Oliveira (Conquering Lion Pictures), Canada
TAP 2009 Participant

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